

AMENDMENTS TO THE SPECIFICATION

Please replace paragraph [0058] with the following amended paragraph:

[0058] State information 504 may include whether or not the display device 112 is on and capable of displaying the screen 310 described above with reference to Figure 3. State information 504 may also include an identification of a television program or network resource [[current]] currently being viewed in the primary content window 312. For example, an advertiser may want to display a video advertisement when the user navigates to their corresponding web site.

Please replace paragraph [0062] with the following amended paragraph:

[0062] Tuning history 508 includes information about the time-wise tuning behavior of the user. From this information, the video receiver may derive the interests of the viewer on a time-wise basis. Thus, in the mornings, the children may be watching cartoons or other children's television or perhaps navigate to web sites appealing to children. In the afternoon, the maid may be watching soap operas as she works. In the evening, the parents in the family may watch the evening news or perhaps navigate to web sites appealing to adults. Thus, the video receiver may display video [[advertisement]] advertisements focused on children during the mornings, video advertisements focused on the maid in the afternoon, and video advertisements focused on the parents in the evening. If children tended to watch television during [[then]] the evenings, and the parents watched television during the mornings, then the video receiver would tend to display children oriented advertising in the evening, and adult oriented advertising in the morning.